







PRODUCT BROCHURE

THE BEST FOR YOU

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VIRTUAL REALITY FOR LEARNING SIMULATION

What is Virtual Reality / VR?

Virtual Reality or often abbreviated as VR literally means "Virtual Reality" but can also be interpreted as "Approaching the Reality."

Virtual Reality is often used for training purposes, for example doctor's practice, aircraft flight, vehicle driving etc. Therefore Virtual Reality can help someone learn certain skills without having to do this in practice.

Save Office Budget

In order to be efficient, every business person will do anything.

By digitizing a number of things, it will reduce the need for budgeting from the company. This is an investment that needs to be considered for every company.



BENEFITS of VR Training



Little / No Risk



Realistic Scenario



Safe, Controlled Area



Simplifies complex problems/situations



Can be done remotely saving time and money



Improves retention and recall



Suitable for different learning styles



Innovative and enjoyable

AUGMENTED REALITY FOR DIGITAL MARKETING

What is Augmented Reality / AR?

Augmented Reality or often abbreviated as AR is a technology that **expands our physical world by adding layers of digital information into it.**

Augmented Reality is used for several purposes including **games, meuble product catalogs, and digital marketing.** For example, in offering a Real Estate, the client will be seen a 3D residential that will be built later by looking at the scanned results of an object, but it can also be added features such as chat so that clients can communicate with sales.

The Purpose of Digital Marketing

To reach as many target customers as possible in an efficient, personal and relevant manner. Digital marketing combines technique and knowledge in market psychology and technology.



BENEFITS of AR DIGITAL MARKETING



Increase Brand Awareness



Improve Customer Experience



Increase Customer Engagement



Bring Digital to the Real World



Increase Potential Buying



Sales Transaction Efficiency

MIXED REALITY FOR REMOTE ASSISTANCE

What is Mixed Reality?

Mixed Reality combines both aspects of cyberspace with the real world. Unlike the **Augmented Reality**, virtual objects in **Mixed Reality** are not only superimposed. In fact, it can interact with these objects completely.

The existence of a complex sensor system makes this device able to project holograms in the original environment accurately and in real-time.



HoloLens



What is Remote Assistance?

Remote Assistance is a program or tool that connects between two computers via the internet, one computer can manage the other computer.



Remote Assistance has many advantages, for example it's easy to provide access to technicians to help solve problems, save repair costs even if support technicians burden you, it will be much less.

BENEFITS of MIXED REALITY FOR REMOTE ASSISTANCE



Complete Task Faster



Speed up the quality control process



Reduce Costs



Reduce call out times for maintenance



Improve Employee Training



Stay Competitive with Mixed Reality